



*"Sometimes, all you need is a
Second Chance"*

Our Mission

Second Chance's mission is to rescue abandoned and stray cats and dogs, provide excellent care for each animal and carefully match each animal with the best home for its needs, in order to ensure a lifetime of safety, love and companionship. Second Chance also encourages responsible pet ownership through education, advocacy, programs and services.

To inquire about our organization, please contact us at:

6003-133 Chapel Hill Rd.
Raleigh, NC 27607
(919) 851-8404

OR VISIT OUR WEBSITE:
www.secondchancenc.org

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Happy 20th
Anniversary
Second Chance!

We're Turning 20!

Happy Anniversary
Second Chance!!!

2009 has marked an important milestone for Second Chance Pet Adoptions-one that few others can claim. We are celebrating our 20th anniversary as a 501 (c) (3) non-profit organization dedicated to serving the abandoned and stray dogs and cats of the Triangle. Many of you have heard the stories of how Second Chance was founded. It started with three women and a few animals and has grown to hundreds of volunteers and thousands of animals saved and placed in their forever homes. Today, Second Chance continues the good work started 20 years ago.

The guiding principles on which the three women who founded Second Chance continue to this day.

Over the years, we have shared some amazing memories: some heartbreaks for the ones we have lost and some joyous heartbreaks for the ones who found their forever home. Like each of you, every animal that comes into contact with Second Chance leaves an impression on someone. Every volunteer finds that one cat or dog that touches their heart with their special story of survival and hopes that they will be the next one to get their name on the board or their picture on the wall as recognition that they have finally found their forever home. This year as we celebrate our 20th anniversary of saving the lives of the cats and dogs of our community, we hope that you will join with us and share our triumphs as we continue to work towards our mission and strive to have another

20 years of saving the lives of cats and dogs and finding forever homes for them.

Thank you for
being a
part of our
first 20 years.
We
look forward
to you being a
part of the
next 20!!



Thank you!



Message From the President

It started with *one*. One animal that needed help. One home in a Cary neighborhood. One group of women willing to work to find a forever home. One second chance. With the drive and determination of this one group of women, *one* has turned into hundreds of volunteers giving second chances to thousands of stray and abandoned cats and dogs every year and uniting them with their forever families.

I came to Second Chance as a volunteer over 4 years ago. I never thought I would become president of the organization, but every year I met more volunteers and was surrounded by the dedication that has kept this organization going for 20 years, and that gave me the drive to be more involved and make a difference - one animal at a time.

Second Chance has been helping the homeless cats and dogs of the Triangle area as a 501c3 1989, and has become the oldest and largest no-kill shelter in the area. In the last 20 years, we have placed more than 5000 cats and dogs in loving, forever homes and helped countless more. We hope to be able to continue to do that

long into the future.

We would not have been able to accomplish this momentous milestone without the dedication of our volunteers and our donors. I hope that you will help us celebrate our 20th anniversary and continue our mission by making a contribution to Second Chance.

We know that things are difficult for everyone these days, but did you know that a donation of \$20 will feed a cat/kitten for 30 days or will pay for deworming and vaccines for a dog/puppy. That's a donation of \$1 for each of the 20 years we have been helping the animals.

Did you know that if you gave a penny for every animal that has been helped by Second Chance, your \$50 donation would be enough to pay for the cost of a spay or neuter for another cat or dog? This program allows us to continue to work to control the homeless pet population in the Triangle.

Every dollar that you donate makes a big difference in the lives of our animals. We hope you will be able to make a contribution to help us maintain the excellent care for our animals that we are known for. We have enclosed a self addressed envelope for your

convenience or you may make a secure online donation by visiting our website at www.secondchancenc.org.

There are other ways to contribute. You can attend our **9th Annual Auction for the Animals on July 25th** with our special guest and emcee, **WRAL-TV Personality, Mark Roberts**. It promises to be a great night with both live and silent auctions.

Don't forget your raffle tickets for your chance to win one of 3 great prizes: a home theatre system with a 42" LCD TV, surround sound speakers and a Blu ray DVD player; a Wii with a Wii Fit; or a \$250 American Express Gift Card. You can purchase tickets online, www.secondchancenc.org, at our adoption center, or by returning the enclosed order form with your donation.

As always, THANK YOU for supporting Second Chance Pet Adoptions.

Kristine Mayberry
President

Second Chance embarked on a new and different fundraiser in March of this year to help raise money for many of our special needs animals. On March 21st, more than 2 dozen volunteers dared to battle the 30 degree temperatures to walk the 3.1 miles of the "Great Human Race."



The Great Human Race is a 5K run/walk that the Volunteer Center of Durham has been coordinating for the past 14 years.

The Great Human Race

They allow local nonprofits to tag on the end of the race and walk for their charity of choice. This year over 70 charities participated. Second Chance was one of those charities and we of course had our own special twist.

Every person who walked for Second Chance chose an animal in the program to sponsor. Every animal had been chosen for very different reasons. Instead of asking people to sponsor *them*, the walkers asked for their friends, relatives and co-workers to sponsor the animal that they had chosen. Each person raising over \$50 received a T-shirt with their sponsored animal on the back and our 20th year logo on the front. The pictures of the sponsored cats and dogs were taken by, John Aceti, a professional photographer who donated his time for the event.

It was an amazing day with great weather even if it was a little cold. Everyone finished the race and together we raised over \$12,000 for the animals of Second Chance and adopted most of the animals that had been sponsored!!

For our first year participating, we were the 2nd highest fundraiser out of the over 70 charities that participated. For our efforts, we also received a goodie basket filled with items that you'll see in our 9th Annual Auction for the Animals on July 25th, 2009.

We hope to see you all out there next year on March 27th, 2010 as we strive to beat this year's total, so Save the Date!!



Spotlight on the Animals



Alcatraz

Alcatraz came into Second Chance Pet Adoptions with her sister San Francisco when she was just ten days old. She was separated from her Mother so she had to be bottle fed by her foster parents. Now three years old she has grown into a beautiful and lovable cat. Alcatraz has been in the program for a while because not only is she shy but she is prone to urinary tract infections. She has to eat special food to stay healthy. These things can often scare people away, but once you really get to know her you will love her. She has taught many of us that patience is a virtue. Even though she may not approach you in the beginning, if you spend the time getting to know her she will eventually show you the rewards of being patient, she loves to be petted and will even purr if you are patient enough. Please consider making "Traz" a member of your family.



San Francisco, "Frannie"

Frannie is Traz's sister and she too has been at Second Chance for 3 years, anxiously waiting to find her forever home. She is very vocal. She likes to talk to everyone walking by her cage and is very affectionate. She too just needs that special someone to give her the time to get to know them. Frannie likes all the attention so would be prefer to be an only kitty. If you have the perfect lap for Frannie to cuddle in, please consider being her "forever home."



Hammie

Hammie is a 2 yo American Staffordshire Terrier mix. He loves to ride in the car and look out the window. He's quite the gentlemen you know. He does have lots of energy and loves to play with all other dogs. He will need lots of exercise. Hammie does get along with cats but definitely prefer dogs. He loves to run and play ball in the yard and is house and create trained. He walks well on the leash and is working on the sit and stay commands. He has a wonderful gravelly bark that will scare off intruders- but don't tell them- he's really a big lover, not a fighter. Hammie would be great for a runner, because he would love the work out. He's already full grown so what you see is what you get, this is a full package. He not only loves playing but cuddling as well with children or adults. If you are interested or know someone who needs a boy like Hammie, please check him out online so you can meet him in person.



Montana

Montana is 3yo mixture of breeds. The best educated guesses are Labrador Retriever, Boxer, and Plott Hound Mix. She was rescued from being euthanized by someone who cared enough to save her and bring her to Second Chance. She was underweight and needed lots of TLC, but now she is fully recovered and ready to find his forever home. She is very friendly and sweet to everyone he meets. Her favorite things to do include playing in the backyard with her foster friends, going for car rides, and playing with her toys. All she needs is someone that loves her and lets her be the lap baby she wants to be!

Second Chance Foster Homes

Second Chance needs you. Have you ever considered being a foster home? Opening your heart and your home to an animal in need for a short period of time until they can recover from an ailment or just have a place to experience love and affection until they can find their forever home.

While Second Chance does have a shelter which houses many of our adult cats, all of our dogs and kittens are in foster homes and we are often limited to the number of animals that we can help by the number of foster homes that we have.

As foster parents, we are often asked, "How can you do that? I would never be able to give them away." We always keep one thing in mind; we can't rescue another if we don't find our current foster a forever home.

You will shed tears as a foster parent, but they will be tears of joy as you see a child's face light up when they have found that special dog or cat to become a part of their home and knowing that you were part of it all. You made a difference in changing the life from a hungry animal living on the streets exposed to the dangers of the world to one of cuddled up by the fire with their buddy for life.



Every cat and dog that comes into the Second Chance program is another animal saved and another step towards helping to control the overpopulation of unwanted cats and dogs. Find out more about becoming a foster home at our website and start making a difference today.

www.secondchancenc.org



Are you ready for the Summer??

General Summer Safety Concerns

Hot weather can make anyone feel uncomfortable, and your dog is no exception. Here's some safety advice for responsible dog owners:

- Never leave your dog unattended in direct sunlight or in a closed vehicle. Heatstroke can occur and lead to brain damage or death. Signs of heatstroke are panting, drooling, rapid pulse and fever. Immediately immerse the dog in cool water, and seek emergency veterinary assistance.
- Never leave your dog unattended in a hot, parked car. When it's only 80 degrees outside, the inside of a car can heat up to more than 120 degrees in just minutes. Leaving the windows partially rolled down will not help. Your dog is susceptible to heat stroke and possible death in these conditions.
- Always make sure your dog has access to fresh water.
- All dogs should have proper identification at all times. The AKC suggests a collar with an ID tag, along with a tattoo or a microchip.
- Keep your dog on a leash when outdoors to prevent accidents and injuries.
- Try to avoid strenuous exercise with your dog on extremely hot days, and refrain from physical activity when the sun's heat is most intense.



Beach Tips

Taking your dog to the beach can be a great way to spend a beautiful summer day.

- Provide plenty of fresh water and shade for your dog.
- Dogs can get sunburn, especially short-haired dogs and ones with pink skin and white hair. Limit your dog's exposure when the sun is unusually strong, and apply sun block to his ears and nose 30 minutes before going outside.
- Check with a lifeguard for daily water conditions – dogs are easy targets for jellyfish and sea lice.
- If your dog is out of shape, don't encourage him to run on the sand. Running on a beach is strenuous exercise, and an out-of-shape dog can easily pull a tendon or ligament.
- Cool ocean water is tempting to your dog. Do not allow him to drink too much seawater. The salt in the water will make him sick.
- Salt and other minerals found in the ocean can damage your dog's coat. So, when you are ready to leave for the day, rinse him with fresh water.
- Not all beaches permit dogs. Check local ordinances before you begin your excursion.

Does Your Doggy Paddle?

The majority of dogs can swim, and they love it. But dogs entering the water for the first time should be tested. Here are some important tips for teaching your dog how to swim:

- Never throw your dog into the water.
- Start in shallow water, and call your dog's name. You can also try to coax him in with a treat or toy, but always keep your dog within reach.
- Another way to introduce your dog to the water is with a dog that already swims and is friendly with your dog. Let your dog follow his friend.
- If your dog begins to doggy-paddle with his front legs only, lift his hind legs and help him float. He should quickly catch on and will then keep his back end up.
- Swimming is a great form of exercise, but don't let your dog overdo it. He will be using new muscles and may tire quickly.
- Be careful of strong tides that are hazardous for even the best swimmers.
- Never leave your dog unattended! You should always be in a position to help him get out of the water.



Taken from the AKC publication "Canine Summer Safety Tips," which is available from the AKC Customer Service Department, 919-233-9767 or orderdesk@akc.org (item #GDSAF1).

9th Annual Auction for the Animals

July 25th, 2009



On July 25, 2009, Second Chance Pet Adoptions will host its 9th annual Auction for the Animals. This year's event will be extra special as we also celebrate our 20th Anniversary. We hope you will join for an evening filled with music, food, friendship and fun emceed by WRAL-TV's Mark Roberts.

The auction is Second Chance's most important fundraising event for generating the financial support necessary to provide medical care and find forever homes for the destitute animals of our community.



The evening will feature a silent auction where attendees will have the opportunity to bid for donated items and services, all in the spirit of putting the "fun" in fundraising. There will be items for humans such as jewelry, artwork, weekend and weeklong getaways.

And for our furry companions: Pet portraits, cat trees, dog beds, gift certificates, sports memorabilia, and much, much more!



Tickets are \$50.00 each and there will be a cash bar, reserve a four top table for \$250.00, which, along with guaranteed seating, includes full bar access. There will be heavy hors d' oeuvres, a chocolate fountain, music, and door prizes.

As always, 100% of the auction proceeds will benefit the abandoned and homeless animals in our community.



Visit our website to order your tickets today or use the order form on the next page!

www.secondchancenc.org

As we celebrate 20 years of serving the stray and abandoned cats and dogs of our community, we are requesting all our adopters to share your Second Chance stories.

Please include, along with your stories, pictures of your loved ones adopted over the past 20 years, or any other picture that you would like to share. A special display will be set up for viewing at our 9th Annual Auction for the Animals as well as a commemorative book to be on display at our center. Please email any correspondence or questions to kristinemayberry@gmail.com

MARKROBERTS
enterprises, inc



Mark Roberts worked for more than 25 years in radio and television news. He spent 17 of those years at WRAL-TV – the last eight as the Triangle's only "Trafficologist". In 2007, he started his own company, Mark Roberts Enterprises, which provides media talent and public speaking services. He hosts WRAL-TV's popular quiz show, Brain Game and hosts a unique entertainment show, Off the Mark, coming soon to WRAL.com. Mark also represents The Capital Auto Group as spokesperson. Mark and his wife, Tresa, are the proud parents of three rescued dogs, Chewy, Leo and Josey Mae.



This Year's Raffle

This year in conjunction with the 9th Annual Auction for the Animals, Second Chance is raffling off some exciting prizes! The goal is to raise over \$30,000.00 to benefit the animals. We hope everyone will consider buying a raffle ticket as well as talking to their friends, family, and co-workers about this exciting event.

Tickets are \$25.00 each, three (3) for \$50.00, or eight (8) for \$100.00. The drawing will be held during the **9th Annual Auction for the Animals** on Saturday July 25, 2009 at **Delightful Inspirations**. Winner need not be present to win.

Tickets may be purchased on our website www.secondchancenc.org, or use the order form below.

100% of the proceeds will benefit the animals, so please take a chance and help us give the animals the second chance they deserve.

First Prize - Home Entertainment System to include 42" LCD, Surround Sound Speaker System, Blue Ray DVD Player plus \$100 Gift Card for Blue Ray Movies. **Second Prize** - Wii Prize Package: includes Wii and Wii Fit. **Third Prize** - \$250 American Express Gift Card.



Pictures are for example only.
Not pictures of actual prizes



Please complete and mail along with payment to:

Second Chance Pet Adoptions
PO Box 73
Cary, NC 27512

Name: _____

Address: _____

Phone: _____

Email: _____

Yes, I want a chance to win! I have enclosed my check or money order made out to Second Chance Pet Adoptions for \$_____ Please send me _____ raffle tickets. I understand that I need not be present to win and that I am responsible for all taxes and fees associated with the prizes.

Raffle tickets are \$25.00 apiece, three (3) for \$50.00, or eight (8) for \$100.00.

Yes, I will be attending the 9th Annual Auction for the Animals! I have enclosed my check or money order made out to Second Chance Pet Adoptions for \$_____ Please send me _____ auction tickets.

Tickets are \$50.00 each and include water and soda.
There will be a cash bar available.

Yes, I will be attending the 9th Annual Auction for the Animals! I wish to reserve a 4 top table which includes tickets for (4) guaranteed seating, and full access to the bar including beer/wine and cocktails. I have enclosed my check for \$250.00.



In 2009, we expect to rescue, care for, and adopt out nearly 500 cats and dogs. Medical costs continue to increase and we simply cannot successfully fulfill our mission without your support. Therefore, we ask that you open your hearts to those animals needing your help and make a donation to Second Chance.

There are many ways to help!



The **HEAL Program** works in conjunction with one of the local pet food companies. The **Pet Pantry** will donate 7% of your order to Second Chance just by indicating that you heard about them from Second Chance. The food is healthy, recommended by many of our volunteers and is delivered to your home at no extra charge. Go to their website to sign up for a free sample.
www.FeedYourPets.com



Do your online shopping through **"iGive"** and a percentage of your purchase will be made to Second Chance.

25% of online sales donated to us!



USBONES.com

USA made dog bones, chews, & treats.

Buy Dog and Cat Supplies from **USBones.com**
25% of proceeds are donated to Second Chance!

How You Can Help

Matching Gifts

When making any donation, please check to see if your employer has a matching gift program.

If you participate in a **United Way Fund Drive**, please be sure to designate Second Chance Pet Adoptions as your charity of choice. Second Chance's United Way number is **3769**.

Our **State Employees Combined Campaign** matching number is **1571**.

All Donations are 100% Tax Deductible to the fullest extent of the law!

You can search the web and just from searching, you can donate to Second Chance. Use the search engine below and choose Second Chance as your charity of choice!!

www.goodsearch.com



And you can still sign up your MVP card and shop away at **Food Lion** to help us out. Just remember to select Second Chance as your charity of choice.

www.foodlion.com/InTheCommunity/ShopandShare/



Collect used computer ink cartridges and bring them by the center.

And of Course, We need Volunteers!!!

- Computer/IT Help
- At Our Shelter to clean and socialize kitties
- Make Go Home Bags
- Administrative Help
- Marketing Skills
- Stuff envelopes
- Hold Dogs at Adopt-a-thon
- Answer Phones
- Computer Graphic skills
- Help with Special events/Fundraisers
- And much, much more!!

More donation and supporter opportunities can be found on our website, www.secondchancenc.org

This entire newsletter could be filled with page after page of heartfelt thank yous from the Board, the volunteers, and of course the animals and still it wouldn't be enough. Thank you for supporting us for our first 20 years. We look forward to your support for the next 20!!



Thank you!



A special thank you to Pro Office Solutions, your local Xerox agency, for donating the newsletter printing.

Please check them out at www.pro-officesolutions.com





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Cay, NC 27512



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