

The Companion

A Second Chance Pet Adoptions Newsletter

August 2016

SECOND
chance
PET ADOPTIONS



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Behind the scenes:
These cool kiddos
dropped off donations
received in lieu of
birthday presents.
Thank you!

Adoptions in June



Adoptions in 2016



News from Second Chance

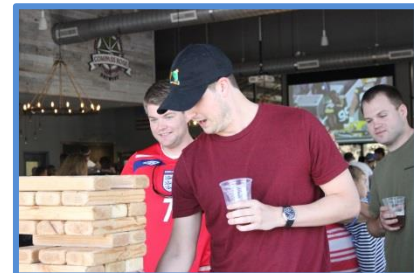
Hello friends of Second Chance,

Summer is finally winding down, and it's been a busy one here at Second Chance! Read on for recaps of two of our latest events...and a very special anniversary we just celebrated!



Our first-ever ***Pints for Pooches*** event was held Saturday, August 13, at **Compass Rose Brewery**. With over 200 people (and who knows how many dogs) attending, it was an awesome success! Everyone reveled in hanging out with friends and consuming a good brew or two; those who enjoyed tours and tastings learned a lot from the brewer; raffle winners walked away especially happy; a few brave souls challenged each other to games of life-size Jenga;

and our adoptable dogs and puppies got lots of love (and a couple got forever families)! We are so thankful to Compass Rose for donating the space (check them out in Northeast Raleigh) and money from a special Molasses Amber brew, to **Chuy's** for donating a nacho bar and more (check them out in North Hills), to those who donated raffle prizes, and to everyone who spent the afternoon with us! Thanks to all of you, we were able to raise **over \$2,000** for the animals! Check out our photo album from this event on our Facebook page.



Earlier in the month, baseball fans enjoyed the last **Bark in the Park** of the season. On August 3, the **Durham Bulls** hosted human and canine fans alike. The dog section sold out—which is great news for Second Chance, as the Bulls send the full \$5 from each dog ticket to us! Thanks to all who came out, Second Chance animals were able to benefit from the Bulls' generous gift of **\$2,675!** Thanks, Bulls!

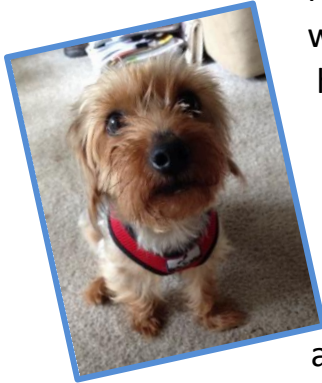
In between events, the Second Chance staff took time out for a special lunch to celebrate our Director, **Lisa Imhof** (center). In July, Lisa marked 10 years with Second Chance. So many animals'—and people's—lives have been touched, and made better, by her service here. Thank you, Lisa, for your dedication—here's to another 10 years!



See you next month,
Rachel Cronmiller
Development and Communications Manager

Spotlight on the Animals

Fozzy



Fozzy is a feather light Yorkie mix. He is an affectionate dog who gives equal love and attention to *everybody* in the household. Fozzy loves to wrestle and play fetch and tug-of-war with his toys. He understands “sit” and “stay,” and could probably be taught a few tricks. He’s very good on a leash and mostly house-trained. Fozzy is friendly with people and dogs, and also quite talkative. He’s eager to find his new home! If you are interested in meeting or adopting Fozzy, please apply on our website!

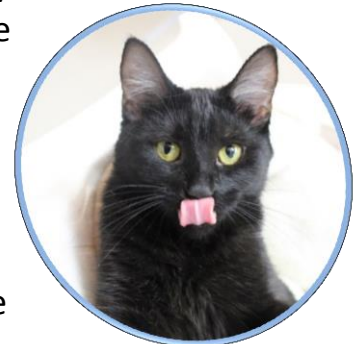


Ramona



In honor of Black Cat Appreciation Day, we’re featuring Ramona, a 9-month-old kitten! Ramona is one of our overlooked kittens, and we just don't know why. She is sweet, but not overly needy. This petite girl is just 6 pounds, so she will always be a small kitty. However, that does not mean that she can't keep up with the bigger cats—she is an active, rough-and-tumble girl, who loves to wrestle and play chase. She

can hold her own with cats who are twice her size. As she is getting older, she has mellowed a bit, but she would love to have a kitty playmate in her new home. Ramona does well with kids and would be fine with a dog, too. She does like attention and will gladly climb in your lap after a hard day's play, making her a wonderful addition to any household. We know her furrrever home is out there—is that home yours? Come visit her and see!



Birthday Corner: Amanda



Kitty cat Amanda turns 2 this month! Happy birthday, Amanda! She is super sweet and loves getting pets and snuggles. She’s outgoing and usually the first cat to greet you in her room. She does okay with other cats but can be slightly bossy, so as long as she can be in charge, she will get along just fine. Will Amanda get a second chance for her second birthday? To send her birthday wishes, visit the center and meet her!

Upcoming Second Chance Events

Check out the details of these events and more on our website's calendar:
www.secondchancenc.org/events

Dog Wash: August 20



Do you **love it** when your pup is clean...but **dread** bath time?
Have a **better Saturday**—
we'll take care of your dog's bath for you!

11:00 a.m. – 3:00 p.m.
Unleashed at Stonehenge Market
7414 Creedmoor Road, Raleigh

Suggested \$10 donation per dog to benefit Second Chance Pet Adoptions

Downtown Raleigh Home Show: September 9 – 11 Raleigh Convention Center

If you're going to the Home Show to see Matt Blashaw (HGTV), Serena Appiah (Marketplace Events' 2016 Home + Garden Trendsetter of the Year), or Faye Prosser (WRAL-TV Smart Shopper and author of *The Smart Spending Guide*), be sure to stop by our booth and say hello! We'll have adoptable animals at our booth most of the time, so as you move through the convention center meeting vendors and mentally designing your dream home, be sure to visit with Second Chance and pick out the cat or dog who will live there with you!



Upcoming Second Chance Events



THE 16th ANNUAL
SECOND CHANCE PET ADOPTIONS

*Evening of
Pawsibilities*

SEPTEMBER 17, 2016

North Ridge Country Club, 6:30 – 10:00 p.m.



Tickets and raffle tickets are on sale now for our annual auction! **EARLY BIRD SPECIAL:** visit our website (www.secondchancenc.org) to get your event ticket (\$85 per person)—if you purchase by August 27, you'll receive a free drink ticket, so what are you waiting for?

When you purchase your event ticket, you'll receive an email letting you know how to begin viewing (and bidding on!) items on September 6. (Those who can't make it can also bid online! Visit our site for the BidPal link.)

- Delectable dinner and desserts (cash bar)
- Live and silent auction with online mobile bidding
- Mobile photo booth with fun props
- Adorable, adoptable furry friends!



Raffle tickets can also be purchased on our website. You can choose which prizes to put your tickets toward! Need not be present to win (but being there is more fun!).



- \$500 Visa Gift Card
- \$750 Umstead Hotel and Spa Gift Card: get a room, order room service, indulge in a spa service, eat at the Heron, and more!
- Big Green Egg Package: a Medium Big Green Egg in a Nest with Mates as well as a Grill Gripper, Ash Tool, 20-lb. bag of Organic Lump Charcoal, and a box of Fire Starters (retail value \$699)

Psst! Check out the last page of this newsletter to learn about the sponsors for this event!

Amazon August: Our Wish List

Did you know that Second Chance participates in Amazon Smile? Visit smile.amazon.com to choose Second Chance Pet Adoptions, Inc. as your charity, and start each order from smile.amazon.com (instead of www.amazon.com) so that Second Chance will receive a donation of 0.5% from each eligible purchase you make.

BUT WAIT! It gets even easier! If you use Google Chrome as your browser, install the **Smile Always Chrome extension** to automatically redirect you from www.amazon.com to smile.amazon.com! Simply Google "Smile Always," click the first link to the Chrome Web Store, click "Add to Chrome," and then select "Add app" from the pop-up box. That's it! The Smile extension is there instantly and the animals of Second Chance begin benefitting right away!

Can you help with our wish list? We're currently in extra need of cat pill pockets (any flavor), rubber-backed rugs, non-clumping litter, and pens. (Psst! Don't forget that BurgerFI on Wake Forest Road is collecting donations for Second Chance and will give anyone who brings in donations 5% off their meal!)

Here are some additional items we need regularly:

- Purina One for puppies and kittens
- Litter (unscented preferred)
- Treats and toys
- Rolled rawhides for dogs
- Corrugated cardboard scratching pads/refills
- Pill pockets for cats and dogs
- Paper towels
- Bleach
- Dishwashing liquid and dishwasher detergent
- Laundry detergent (high-efficiency only!)
- Liquid hand soap
- Paper towels
- Postage stamps
- Copy paper

It gets easier still!

Second Chance has an **Amazon Wish List for cats and dogs!**

If you order items through our lists, they'll ship directly to the Center! Check out our website for the links.



Thank you!

Did You Know?

What ResQwalk and BarkHappy Do For Us

Second Chance is now partnering with ResQwalk and BarkHappy. Read on to learn about these apps and what they do to support Second Chance.

ResQwalk

A purple-bordered graphic for the ResQwalk app. It features a purple silhouette of a person walking a dog on a leash. To the left of the silhouette, the text reads: "Download the ResQwalk app today. Every step you take earns money for our organization. It's free. It's simple. And it will help save lives." At the bottom left is the ResQwalk logo with the tagline "Helping animals one step at a time." At the bottom right are the App Store and Google Play logos.

Download the ResQwalk app today.

Every step you take **earns money** for our organization.

It's free. It's simple. And it will **help save lives.**

ResQwalk
Helping animals one step at a time.

Available on the App Store | GET IT ON Google Play

Do you walk your dog (or someone else's)? Do you enjoy running, biking, skateboarding, or any other distance-related activity under 14mph? Do you have a busy day of running errands, chasing after children...or playing Pokémon Go?

If so, download ResQwalk (free for iOS and Android) to easily earn some money for Second Chance during your leisure time! ResQwalk uses your phone's GPS to track your mileage and log it. Once a month, they divide a pool of money among rescues according to the rescues' supporters' mileage logs.

Turning on ResQwalk is a great way to help Second Chance if you're short on time and money. Using this app means you don't have to go out of your way at all to help our animals! Download it today, select Second Chance as your charity, and get moving! It's that easy.

BarkHappy

This new social app (free for iOS and Android) has selected Second Chance to be the charity for whom they promote events and to whom they donate money from events they host. Download this app and create a profile for your dog to:



- connect with other dogs nearby to make new friends.
- search for dog-friendly restaurants, stores, hotels, parks, and more.
- see upcoming dog friendly events and create/host your own group playdates with friends.
- create "lost dog" or "found dog" alerts.
- receive special deals just for BarkHappy users on products for your pup.

Did You Know?

Camping Safely with Pets

Taken from: <http://aspcapro.org/resource/shelter-health-poison-control/camping-safely-pets>



Before Leaving

Make sure you've prepared—and brought—your pet first-aid kit, since many campsites are remote and won't have quick access to veterinary care. The Animal Poison Control Center (APCC) often receives calls from campers where emesis (vomiting) should be induced in their animals—but the nearest store with peroxide is hours away. Your kit should contain absorbent gauze pads, adhesive tape, cotton balls or swabs, fresh 3% hydrogen peroxide to induce vomiting (always check with veterinarian or animal poison control expert before giving to your pet), ice pack, disposable gloves,

scissors with blunt end, tweezers, OTC antibiotic ointment, oral syringe or turkey baster, liquid dishwashing detergent (for bathing), towels, small flashlight, alcohol wipes, styptic powder, saline eye solution, artificial tear gel, and the phone number, clinic name, and address of your veterinarian as well as local veterinary emergency clinics.

Locate the closest animal emergency room and program its phone number into your phone. Having the APCC number—(888) 426-4435—in your contact list can't hurt either!

Make sure pets have proper ID on their collars—and consider a reflective collar for pets who are out in a campsite at night.

Before taking out a camper, be sure to remove any rat poison, mothballs, or antifreeze.

Upon Arrival

Pet-proof the area. Before letting your pet out, thoroughly inspect the area to make sure other campers haven't left anything behind. Don't let pets roam. The APCC gets a lot of calls from people whose pets find rodenticides at other campsites. Additionally, other well-meaning campers may accidentally “treat” the pet to a toxic food.

Bring any medications pets need, and remember that because of the close quarters, the chance of pets getting into medication is more likely. Ensure that the medications are in a childproof container and locked away safely.

Volunteer/Foster with Second Chance

Are you interested in helping Second Chance by donating your time as a volunteer or fostering a dog or kitten in your home? Apply through our website today!

Whether it's taking care of cats, helping out as an administrative assistant, or staffing our events, we've got a job for you! Have a special hobby, like photography or Instagramming? We can use your skills!

Or perhaps you've got room in your home for a dog or a kitten 6 months or younger? The more space we have in foster homes, the more animals we can rescue and save! Second Chance provides the pet's needs like food and medicine; you just supply the love and fun!

Contact Second Chance

Check us out on social media to see cute photos and videos and learn about our events!



[SecondChanceNC](https://www.facebook.com/SecondChanceNC)



[SecondChancePet](https://twitter.com/SecondChancePet)



[SecondChanceNCPets](https://www.instagram.com/SecondChanceNCPets)



[SecondChanceNCPets](https://www.youtube.com/SecondChanceNCPets)



[2ndChancePet](https://www.pinterest.com/2ndChancePet)

Our mission: to champion homeless cats and dogs who are healthy or treatable, in the quest to find their forever homes and engage with the community to promote responsible pet ownership through education—ultimately reducing future generations of homeless animals.

Website: <https://www.secondchancenc.org/>

Email: secondchance@secondchanenc.org

Phone: 919-851-8404 **Fax:** 919-851-8401

Visit: 6003 Chapel Hill Rd., Ste. 133, Raleigh, NC

Hours: Mon.-Fri., 11:00 a.m. – 5:00 p.m.

Saturday Adoptathons: 12:00 p.m. – 4:00 p.m.

We also have **adoptable cats at PetCo!**

Visit them at 416 Crossroads Blvd., Cary.

Thank You!

We could not operate the center **without you!** We offer a heartfelt thanks to those who visit our center, volunteer with us, share our social media posts, attend our events, donate money and supplies, and support us in every way possible! We also want to thank our *Evening of Pawsibilities* sponsors for their substantial support. We are able to do more with their generous gifts. We encourage everyone to support these local businesses and thank them for all they have done for our animals:

GRAND CHAMPION SPONSORS



We've consistently been supported by **BottleMixx**, a small, independent, and locally-owned bottle shop that stocks a wonderful selection of American craft beers with a strong emphasis on North Carolina brewed beer, as well as some excellent Belgian & European imports, too (their collection totals over 1,000 beers!). They also have a fine selection of both New World and Old World wines (over 750 labels!). In the back of the store is the inviting tasting area where customers can enjoy samples of tap or bottle selections of the day.



Is your pup bored at home all day? At **Dogtopia of North Raleigh**, your dog will be supervised by a professionally-trained team and you can watch her burn some energy on a webcam from your office. At the end of the day, you'll pick up a happy (and tired) pooch. Dogtopia is also open on weekends, so your best friend can even go and play while you take care of errands and the household chores. Going out of town? Fear not—Dogtopia offers boarding services, too!



Care First Animal Hospital understands that to be one of the best veterinary hospitals in Raleigh, they must genuinely care about their patients and their families. Their team of veterinarians and staff consistently provide clients and patients with exceptional medical care, uncompromising service, and authentic concern. Their veterinarians contribute hundreds of hours each year to several local organizations and participate in a number of community service projects, including spay and neuter programs, puppy raising programs, local dog and cat rescue programs, and rabies clinics.



While you're busy, away for a day, or traveling, your furry kid is happier and healthier because of the many benefits of **Camp Bow Wow**: regular exercise; relief of boredom, separation anxiety, and destructive behavior at home; socialization with dogs and people; camp counselors who are extensively trained in dog behavior, pet first aid, and CPR; live webcams to check in on your dog from a computer or mobile device; and all-inclusive pricing. Camp Bow Wow has locations throughout the Triangle.

LEADER OF THE PACK SPONSORS

