



ANNUAL PARTNERSHIP OPPORTUNITIES

Annual Partners provide critical support to our organization and helps us pursue our mission:

To champion homeless cats and dogs who are healthy and treatable in the quest to find their forever home, and to engage with our community to promote responsible pet ownership, ultimately reducing future generations of homeless animals.

OUR IMPACT:

- We are the oldest no-kill rescue in the area, serving Wake County and the surrounding communities.
- Since our inception in 1987, we have helped over **19,000 dogs and cats** find their forever homes.
- In 2023, we rescued **347 cats** and **419 dogs** that had been abandoned, surrendered or stray.
- Last year, we placed **337 cats** and **133 dogs** for adoption into their “forever” families.
- **235 dogs** were transported out of North Carolina for adoption.
- Approximately **88%** of every dollar we raise goes directly to help the animals.

Your partnership support will be recognized throughout the year and across our Signature Events.

Benefit	Platinum Paw \$20,000+	Gold Paw \$15,000	Silver Paw \$10,000	Bronze Paw \$5,000
Recognition on Second Chance Website	Logo + Link	Logo	Logo	Name
Logo and/or name included on weekly emails	Logo + Link	Logo		
Opportunity to contribute article/information to weekly emails	✓	✓		
Company profiled in weekly email	Quarterly	2x per year	2x per year	1x per year
Sponsorship and Recognition at Signature Events • Racing for Rescues • Annual Evening of Pawsibilities/Gala	✓ <i>Leader of the Pack</i>	✓ <i>Loyal Companion</i>	✓ <i>Faithful Friend</i>	✓ <i>Rescue Pawtner</i>
Complementary Entries to Racing for Rescues	10	5	2	2
Complimentary Tickets to Annual Evening of Pawsibilities/Gala	10/Table	6	4	2
Recognition on Annual Partner Board in Adoption Center	Logo	Logo	Logo	Name
Social Media Profile of your company	Quarterly	2x per year	2x per year	1x per year
Opportunity to Host an Adoption Event at your Location	✓	✓	✓	✓

This is only a sample of the benefits available to you as an Annual Partner. We are happy to work with you to create a range of benefits that will meet the unique needs and goals of your organization!

2024 Dates: MARK YOUR CALENDARS!

Racing for Rescues: Sunday, May 5
Evening of Pawsibilities: Saturday, October 5

OUR COMMUNITY IS LARGE AND GROWING!

Followers and Subscribers (as of 1/1/2024):
Email: 7K+ | Facebook: 16K+
Instagram: 5K+ | Tik Tok: 1K+

**QUESTIONS? Contact Mia Xavier, Director of Development & Communications
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